## **Report on**

## 58<sup>th</sup>National Pharmacy Week Celebrations held on 14 – 17<sup>th</sup> Dec, 2019 (Theme: Pharmacist : Your Medication Counsellor)

Indian Pharmaceutical Association is celebrating National Pharmacy Week every year with the major focus of creating awareness amongst the public, healthcare professionals and other stakeholders of the healthcare about the pharmacy profession in general and about the specific theme identified every year. The 58<sup>th</sup> National Pharmacy Week (NPWC) was celebrated on the theme,"Pharmacist Your Medication Counsellor ".

As a tradition, JSS CP, Ooty celebrated NPW 2019 in association with Indian Pharmaceutical Association, Nilgiris Local Branch. NPWC activities were traditionally started on the auspicious day of karthikaideepam in the 'JSS Guru Ashram' on 10.12.19 by unveiling the "RYZENTRONZ" flag. An awareness campaign with 800 orange handprints on the topic "Violence against Women" on International Human Rights Day, i.e., on 10 Dec, 2019 and awareness lecture was organized for the students. A Dental camp at Moyar rural village was organized on 11.12.19 for the benefit of govt. school students and public in association with JSS Dental College and Hospital, Mysuru wherein 100 students 10 teachers and 55 public were benefited. A Faculty leadership development workshop delivered by Dr.Suresh Mohan Kumar on 'Leadership qualities' was held 13.12.2019.

With the blessings of His Holiness Jagadguru Sri ShivarathriDeshikendraMahaswamiji of Sri Suttur Math, the 58<sup>th</sup> NPWC was inaugurated on 14<sup>th</sup> December, 2019.

Dr. Surinder Singh, the Hon'ble Vice-Chancellor of JSS AHER was the chief guest of the function and he emphasized that, it is very important to create awareness to the public about the role of pharmacists on public health, medication use, etc. and this sort of celebrations to be effectively used for the same. The president of the function, Prof. K. Chinnaswamy highlighted the various developments happened in the pharmacy education and profession in this country in the last 5 decades.Dr. Gopinath, Pharmacist from TirupathiTirumalaDevastanam, who is also our proud alumni delivered the key note address on the theme 'Pharmacist Your Medication Counsellor'. He made a note that the pharmacists of India should equip ourselves with adequate competencies on par with the western countries. Sri. S Satyam, Rtd. IAS officer who is presently one of the members of Board of Management, JSS Academy of Higher Education & Research, Mysuru released the annual report for the calendar year 2019, the first volume of 'ALMANAC-2019'. Dr. Manivannan, the Deputy Drug Controller of India, Chennai Region who is also the President of IPA, Tamil Nadu State Branch was one of the guests of honor. He explained about the current status of Indian pharmaceutical industry in the global market and its growth rates with appropriate statistics. One of our proud alumni, Dr. B. Jayakar, the Registrar of Vinayaka Mission's University, Salem, was also a guest of honor on the day and he briefed about the various activities of the IPA state branch as part of the 58<sup>th</sup> National Pharmacy Week.Sri.Bhojarajan, Chairman of Hittakkal Tea Estates and Factory, one of the well-wishers of our institution, expressed his happiness about the services being done to the society particularly in the education sector by JSS institutions across the country. Dr. Dhayanad, Director of JSS Hospital, Mysuru an another guest of honor emphasized about the role of clinical pharmacists in the modern medicine and its rational use. Earlier, Dr. S. P. Dhanabal, Principal of the college formally welcomed all the dignitaries. Dr. Md. Afzal Azam, Vice-Principal proposed the vote of thanks.

Dr. R. Vadivelan, President, Dr. GNK Ganesh, Hon. Secretary and Dr. R. Kalirajan Treasurer and other executive committee members of the Indian Pharmaceutical Association, Nilgiris Local Branch were the other dignitaries present on the occasion.

From the same afternoon the cultural events were started and continued colorfully . A total of 43 events were conducted to bring out the talents of our students out of which 25 were the on-stage events and 18 were off

stage events. This year 7 new events were introduced based on the recent trends and novel talents of the students. A total of about 400 students from I D.Pharm., I, II, III-year B.Pharm. and Pharm.D., first year M.Pharm. with IV and V Pharm.D., participated in all these competitions and showcased their talents. For many events topics of social and professional interest were given to the participants.

We invited about 86 judges from in and around Ooty who were all from different heights of society like, Medical professionals, Business People, Academicians, Members of Rotary Club, Lions Club, etc. Almost all the judges had the same opinion that "it was very difficult to judge the best performances" as every performance was very entertaining and highly meaningful. For these 43 events about 500 prizes and certificates were awarded to the participantson the spot by the judges and the overall championship wasdistributed in the validictory function.

We also had a classic entertainment by three highlight programs given by our outgoing students of final D. Pharm., B.Pharm., M.Pharm., and Pharm.D., students on three pleasant evenings. Apart from the scheduled programs, we were also entertained by the exciting guest performances by the staff and their children.

The 58th Pharmacy Week Celebrations have filled our hearts with joy, nourished our minds, stimulated our nerves and given some valuable message to the student community and to the common society. The students of III B.Pharm. and Pharm.D. – **'RYZENTRONS'** have wonderfully organized this mega event with lots of enthusiasm and zeal.

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